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THE

# MBLine



AS - 00414

# A Letter From The Manufacturer:

Dear Consumer,

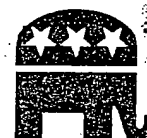
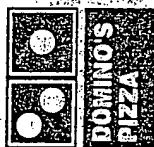
Why car top signs? They work! In fact all signs work, at least to some degree. When you pass a billboard or marque you may or may not read it. The limited exposure of a bumper sticker or magnetic door sign may or may not be seen, and even when it is, it may not be read. But when there is a sign on top of an automobile, something almost magical takes place. Your eye is drawn to it and you do read it.

Since 1987 we have been one of the world's most innovative leaders of magnetic car top signs. The consistency and quality of MBLLine products are unsurpassed.

If you want maximum exposure for your advertising dollar, do it right, and do it with MBLLine.

**MBLine**

# Let Us Put Your Logo On One Of Our Signs...



Or A Creative Custom Design Just For You.

## PRINTING INFORMATION

Artwork can be supplied as rough sketches, black & white slick sheets or on floppy disk.  
Although finished art is preferred, we have been able to work from rough sketches  
– (we simply ask to see artwork prior to quoting).

We value your business and aim to please, but we reserve the right to decide  
if artwork is camera ready.

Fax proofs upon request. Union Bug available.  
Refer to price sheet or call for full details.

AS - 00416



MAGNETIC!...AERODYNAMIC!...

NO SCRATCHING!...

NO FRAYING!...NO FLAPPING!...NO NOISE!...

EASILY SEEN!...TWO SIDED!...9 1/2" HIGH!...



## Two Better Ways To Use Your Own Bumper Sticker!

Magna Flag and Mini Drive-N-Ad accept the most commonly used 11 1/2" x 3" bumper sticker.

Both are made with strong, durable 5 mm white coroplast and are secured magnetically.

Proven safe at speeds up to 65 mph.

• Collegiate • High Schools • Political Campaigns • Sports



AS - 00417

NO STRAPS!...NO BUCKLES!...  
COMPLETELY MAGNETIC!...4" HIGH!...  
HIGH EXPOSURE!...BOTH SIDES!...



# Get Your Name Around Town!...

Constant Daily Exposure With Our Mobile, Magnetic Cartop Signs.

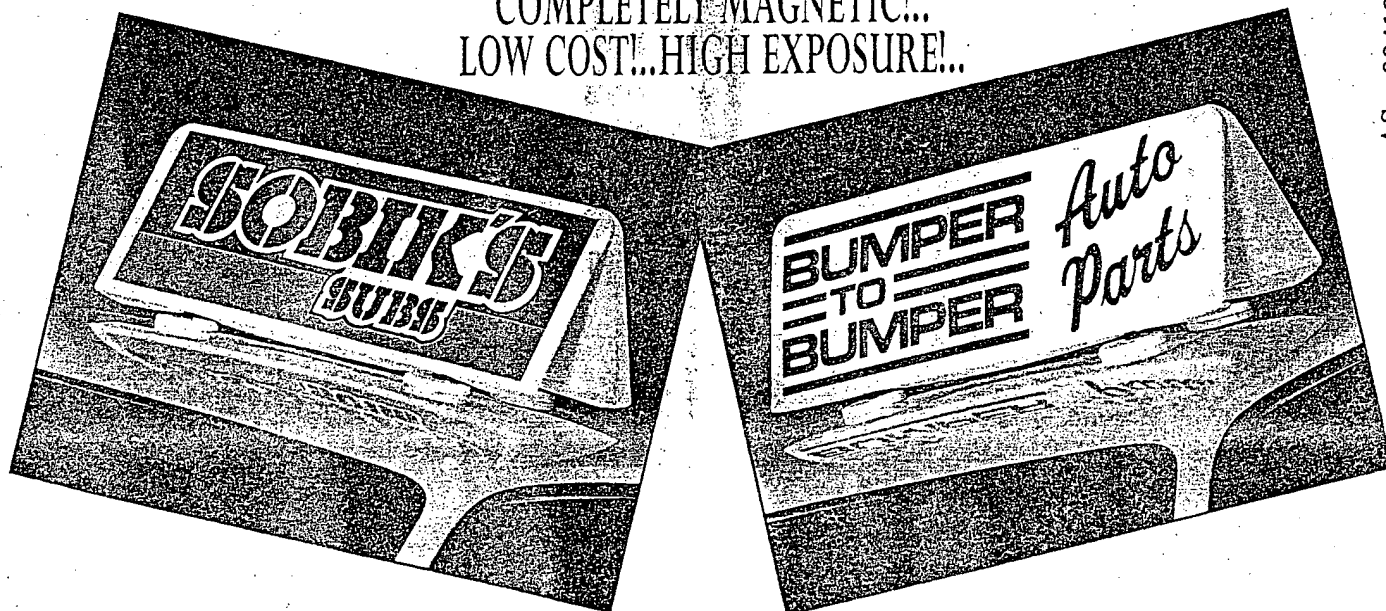


Drive-N-Ad uses a new floating magnet technique that safely secures this powerful traveling billboard to any vehicle with an unencumbered steel roof.

Made of strong, durable 5 mm coroplast. Actual dimensions 10" high x 28" wide. Printing dimensions 8 1/2" high x 26 1/2" wide. Printing area on both sides, weather proof, safe, easy to use or store.

Safe for speeds up to 65 mph.

**PORTABLE!...NO STRAPS!...NO BUCKLES!...**  
**COMPLETELY MAGNETIC!...**  
**LOW COST!...HIGH EXPOSURE!...**



AS - 00418



ET-4

# EASY TOPPERS

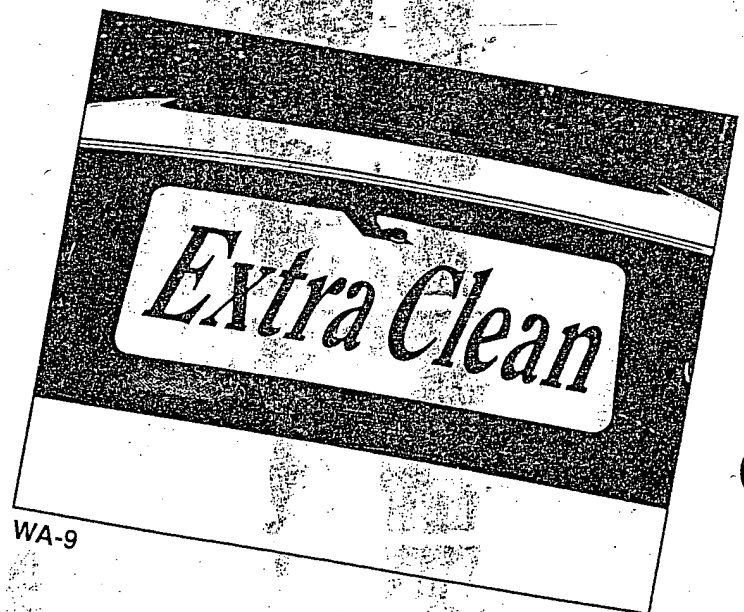
- Weather proof
- 5 mm coroplast
- Vinyl coated magnets
- 10 inches high x 28 inches wide
- Safe and user-friendly
- Both sides in color as indicated below



Custom printing available upon request.



- Hangs to rear-view mirror
- Strong durable 5 mm coroplast
- Shields sun rays
- 11 inches high x 28 inches wide
- In color as indicated above



WA-9

AS - 00419

# EASY PRICER



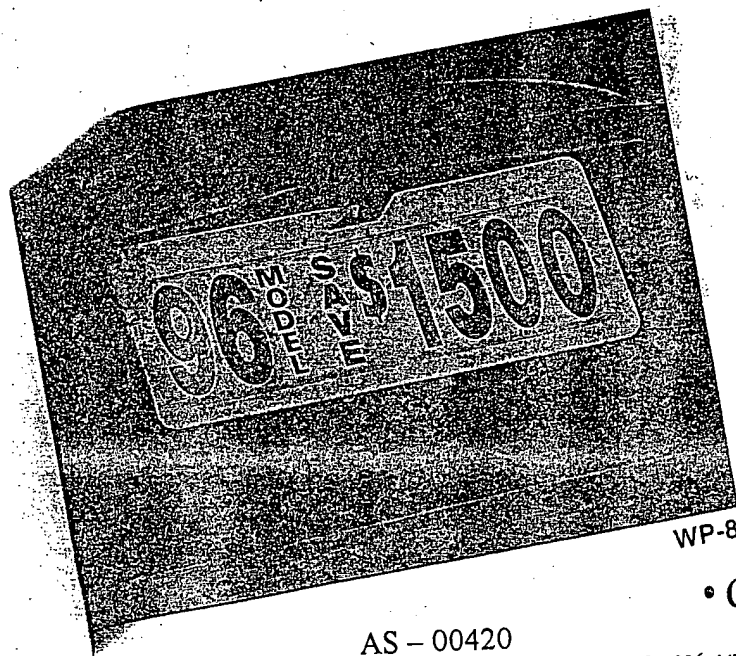
EP-7

- Includes 34 red and blue characters
- **SPECIAL** on back side
- Strong durable 5 mm coroplast
- 11" secured by vinyl coated magnets
- Change your message as often as you like
- Available with tracking on both sides (#EP-2) 68 piece character kit.

TWO EACH (RED)  
3"x8"

ONE EACH (BLUE)  
2"x8"

\$	1	2	3	4	5	6	7	8	9	0
MODEL	SAVE	SAVE	RENT	PER DAY	LEASE	PER MO	DOWN	PER WK	APR.	%

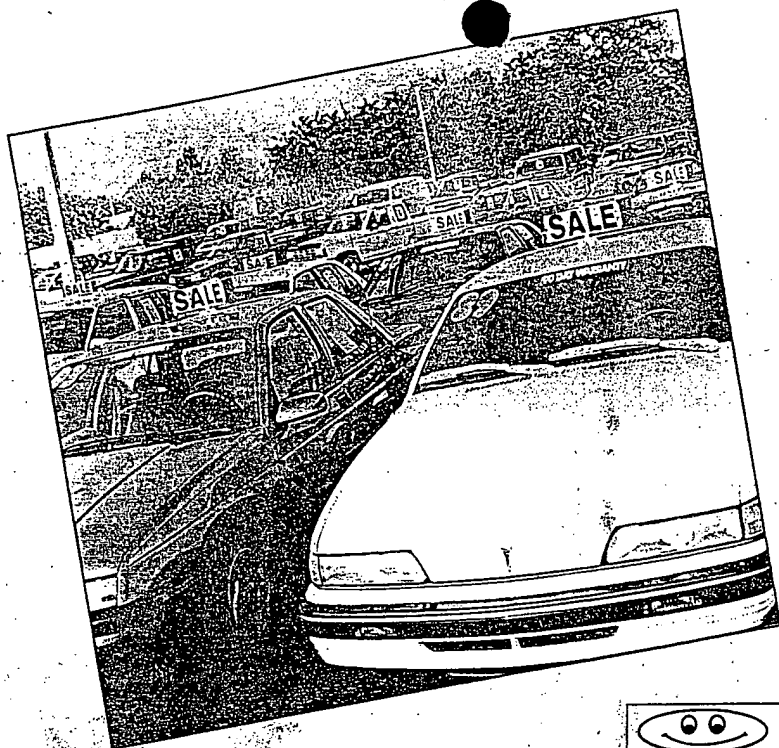


WP-8

# WINDSHIELD PRICER

- Includes 34 red and blue characters
- Hangs to rear-view mirror
- 11" high x 28" wide
- Strong durable 5 mm coroplast
- Change your message as often as you like





# TWIRL -N- ADS

INSERTS ARE 5"X14"

- Each Twirl-N-Ad includes 3 messages of your choice.
- Choose from over forty interchangeable messages.
- 6 1/2" high x 17" diameter.
- Twirls with the slightest breeze.
- As the red, white and blue wings twirl around, the message will be seen and read from 360 degrees.
- Yellow wings available on request.

	AIR COND	LOW MILES	\$7495	\$700 DN
SALE	DIESEL	ONE OWNER	\$7995	\$800 DN
SAVE	4x4	\$3995	\$8495	\$900 DN
TODAY'S SPECIAL	SPORTY	\$4495	\$8995	\$1000 DN
WE FINANCE	CLEAN	\$4995	\$9495	\$30 WK
RENT ME	NICE	\$5495	\$9995	\$35 WK
ECONOMY	SHARP	\$5995	\$400 DN	\$40 WK
LOADED	LOOK	\$6495	\$500 DN	\$45 WK
		\$6995	\$600 DN	\$50 WK



**MAGNETIZE**  
TO CENTER OF ROOF  
(THE HIGHEST POINT OF ANY VEHICLE).  
**SAFE AND  
USER FRIENDLY!**

# Showroom BOWS!

Most people browsing through your dealership are not there to buy a car. But everyone of them has at least one special occasion in the back of their minds, such as...

- BIRTHDAYS!
- ANNIVERSARIES!
- GRADUATIONS!
- WEDDINGS!
- OR A GIFT TO THEMSELVES!

The sight of a Showroom Bow may create a sale that would have never taken place.

**CREATE SALES!  
HIGHER GROSSES!  
EVERYDAY!**

BOW-11

- 22" IN DIAMETER
- STRONG DURABLE VINYL
- COMPLETELY ASSEMBLED
- INDOOR OR OUTDOOR

## MAGNETIC!

### AVAILABLE COLORS

**Red**

**White**

**Green**

- CAR DEALERS • APPLIANCE STORES
- BOAT SALES • AND MORE!

In your showroom they work  
365 days a year!

**Ideal For Christmas...4th Of July...St. Patrick's Day...Easter...Valentine's...etc.**

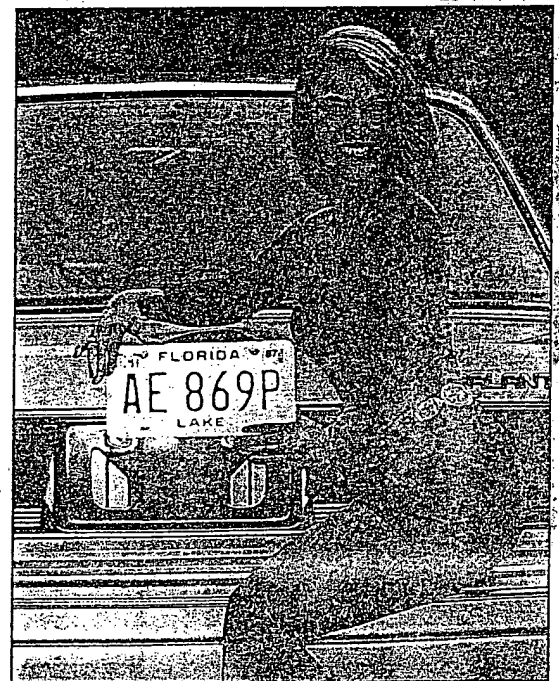
## DEALER TAG MAGNETS DEALER



*Completely Coated With Blue P.V.C. Vinyl*

TM-6

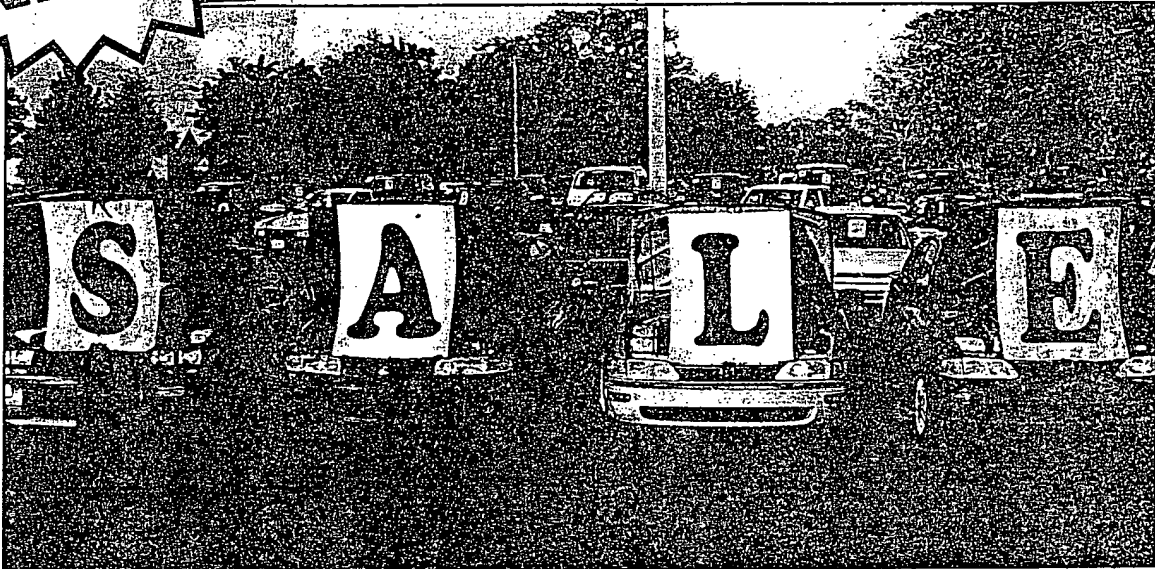
- Screws And Nuts Included • Rounded Corners
- Super Strong • Industry's Best



# UNDERHOOD SIGNS

**NEW!**

Choose from the S, A, L, E set or the individual special event signs as shown below.



UHSK-13

- 30" wide x 42" high
- Strong Durable 5 mm Coroplast
- Kit Includes All 4 Signs (S, A, L, E)
- Two colored special event signs sold individually
- Gigantic Red Letters
- Weatherproof and User Friendly



UHSE-A



UHSE-B



UHSE-C



UHSE-D



\*Patent Numbers D305 778, D360 229, others pending

AS - 00424